



Broadcast Traffic Systems

Broadcast Traffic Management Software

Easy to use / Available in any language / Fully Scalable

PRESS RELEASE

Broadcast Traffic Systems at CABSAT 2005

Wales, UK, January, 2005

Broadcast Traffic Systems (BTS) has announced that it will attend the 11th Middle East International Cable, Satellite, Broadcast and Communications Exhibition CABSAT. The show will take place at the Dubai World Trade Centre, from 8 to 10 March, 2005. BTS will be on stand 7-39 in the British Pavilion.

BTS will have its latest products at the show and visitors to the BTS stand will be able to see the BTS software in operation.

Craig Buckland, BTS' Technical Director said 'our attendance at the show indicates our commitment to the region, we plan to build on the success we have already had installing our software in the Middle East'

Additional Information:

Broadcast Traffic systems Ltd. (BTS) supply software solutions to the broadcast industry and specialise in the development and provision of traffic applications. We have offices in the United Kingdom and in California, USA and clients throughout Europe, South East Asia, the Middle East and the Pacific Islands.

About CABSAT:

CABSAT is the region's top electronic media and communications event. This year's show will feature over 200 exhibitors, including 80 per cent international participation, showcasing the latest technologies and services for the Middle East market. For information see www.CABSAT.com

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